

Profitable and Easy Fund Raising

Cindy's Cinnamon Rolls are a different and unique fundraising project for those seeking a change from the standard fundraising products.

Cindy's Cinnamon Rolls fundraising program features an impressive **33% profit** complimented with courteous customer service.

What are Cindy's Cinnamon Rolls?

Cindy's Cinnamon Rolls are made from scratch right in our store and rolled by hand the old fashioned way. Delicious gourmet cinnamon rolls topped with a choice of three delectable icings. They are baked fresh each morning at Cindy's of High Point since 1999 and have since become known as the best tasting cinnamon rolls around!

How to make money

A 12 pack of Cindy's Cinnamon Rolls sell for \$12.00.
Your group keeps \$4.00 for each pan sold!

Set a goal for how much money you want to make and create some friendly competition.

Simply introduce Cindy's Cinnamon Rolls to family, friends, co-workers, and neighbors as a deliciously different opportunity to help you raise money.

Getting Started

- Set a goal
- Communicate the goal to each participant and assign individual goals
- Hand brochure / order form to each member of your group.
- Choose a START and END date
- Choose a DELIVERY date
- Begin

Cindy's Cinnamon Rolls provide a delicious opportunity for your family, friends, neighbors, and co-workers to help you raise money for your team / organization and the opportunity to enjoy Legendary Cindy's Cinnamon Rolls.

Set your goals HIGH!

Most people can sell
15 - 25 just to family and friends.

Cindy's Cinnamon Rolls are great year round as a fundraising opportunity!

How do I sell them?

Custom-forms listing your group's name and order / delivery dates are provided when you begin. You set goals, take orders, and make it fun with some friendly competition. Cindy's Cinnamon Rolls are so tasty; you can estimate 15 - 25 sales per individual in your group. At 33% profit, Cindy's Cinnamon Rolls are a great way to raise money for your group.

Finish & Delivery

- Complete the Cindy's Cinnamon Rolls TALLY SHEET and provide it to Cindy's at Oak Hollow Mall, High Point, NC 336-884-8411 or by e-mail manager@cindyscinnamon.com
- Call Cindy's Fundraising to communicate the completion of your fundraising drive.
- Please allow two weeks for completion (don't worry, the time is needed delivery).
- One check made payable to Cindy's Cinnamon Rolls is due upon delivery of your order.
- Your group is responsible for any taxes.
- On delivery day, organize your group and have brochures sorted by last names.
- Pick a time that allows for speedy delivery.
- Have volunteers on hand to help.

Remember:

We pride ourselves in providing memorable excellence in customer service. Cindy's smiling faces are here to help you be successful in attaining your fundraising goals. We will be happy to answer any questions you might have.

Please call us to get started on your fundraising event now! We look forward to working with your organization and thank you for considering Cindy's Cinnamon Rolls for your fundraising needs.

Profit from your efforts!

Your cost \$8.00

Retail price \$12.00

Profit!! \$4.00

Delivery Day Tips

Once you call in your group's order, please allow 10 working days for us to make your delivery. One check made payable to Cindy's Cinnamon Rolls is due upon delivery. Please make sure to fill out all forms completely. Include first and last name of responsible party and total of each order.

Some Helpful Tips on Delivery Day

- Organize your group and have brochures sorted by last names.
- Have volunteers on hand to help.

**Cindy's Fund Raising
921 Eastchester dr. ste 1040
High Point, NC 27265
336-884-8411**

www.cindyscinnamon.com manager@cindyscinnamon.com

How to make money with Cindy's Fundraiser

Cindy's cinnamon roll 12 packs sell for \$12.00
For each box sold your group keeps \$4.00

Set a goal for how much money you want to make and create some friendly competition.

As depicted below, it is easy to generate huge profits selling Cindy's cinnamon rolls. Most group's target is 25 boxes per seller, but the profit making potential is unlimited. Just set your target goals and watch your profits soar!

Number Of Members	Goal for Each Member to sell	Total Boxes Sold	Total Profit Your Group Will Earn
5	25	125	\$500
10	25	250	\$1000
15	25	375	\$1500
20	25	500	\$2000
25	25	625	\$2500
50	25	1250	\$5000
75	25	1875	\$7500
100	25	2500	\$10000
150	25	3750	\$15000
200	25	5000	\$20000
250	25	6250	\$25000
300	25	7500	\$30000
350	25	8750	\$35000